

REI Advisors Terms of Use

Last Revised: 10/14/2014

Welcome to REI Advisors. By accessing or using this website or otherwise participating in REI Advisors, you agree to abide by these REI Advisors Terms of Use and the [REI Terms of Use](#), which are incorporated by reference. In the event of a conflict between these REI Advisors Terms of Use and the [REI Terms of Use](#), these REI Advisors Terms of Use will govern.

Recreational Equipment, Inc. ("**REI**," "**we**" or "**us**") reserves the right to change or modify these REI Advisors Terms of Use at any time and in our sole discretion. If we makes changes, we will provide you with notice of such changes, such as by sending an email, posting a notice on our website or updating the date at the top of these terms. By continuing to participate in the REI Advisors program, you will confirm your acceptance of the revised REI Advisors Terms of Use.

1. Eligibility

You must be at least 18 years old and a resident of the United States to participate in REI Advisors. In addition, if you or a member of your immediate family are employed by a competitor of REI, you are not eligible to participate.

2. Confidentiality

You agree to keep confidential any and all information you learn by participating in REI Advisors and agree not to disclose this information, unless we expressly allow you to do so.

In addition, we may ask for your opinions regarding products or services that are not available to the public, such as proposed product designs and features. In the event we give you access to test products or services, you agree that such products and services are solely for your own, personal testing and evaluation and you agree that you will not (and will not allow anyone else) to distribute, license or sell the products and services. You also agree that test products and services may not be ready for general commercial release and are provided "as is," with all faults, defects and without warranties of any kind. You agree to test and evaluate these products and services at your own risk and expense, and REI disclaims all warranties (express or implied and arising by law or otherwise) regarding such products and services and their performance or suitability for your intended use, including without limitation, any implied warranty of merchantability or fitness for a particular purpose. If you test and review products and/or services, you agree that your reviews will reflect your actual use and honest opinion of such products and/or services.

3. Feedback and User Content

By participating in REI Advisors, you will have opportunities to submit questions, comments, suggestions, reviews, ideas, plans, notes, drawings, original or creative materials or other information regarding REI, REI Advisors and/or REI's products or services ("**Feedback**"). You acknowledge and agree that Feedback is non-confidential and shall become the sole property of REI. REI will own exclusive rights in all Feedback, including all intellectual property rights, and will be entitled to the unrestricted use and dissemination of Feedback for any purpose, commercial or otherwise, without acknowledgment or compensation to you.

Separate and apart from Feedback, you may provide REI with other content, including but not limited to text, photos and videos ("**User Content**"). REI claims no ownership or control over User Content; however, you grant REI a nonexclusive, royalty-free, perpetual, irrevocable and fully sublicensable right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform and display such User Content online and offline in connection with REI. You acknowledge and agree that you are fully responsible for the User Content you provide and agree to comply with the content guidelines set forth in the [REI Terms of Use](#), [Site Rules](#) and other applicable policies.

4. Endorsements

If you publicly endorse REI or our products (such as through blog or social media posts), you must disclose your material connection to REI and comply with the [Federal Trade Commission's Guides Concerning the Use of Endorsements and Testimonials in Advertising](#). You must prominently use a clarifying statement, such as: "I am a participant in the REI Advisors program, but I am not speaking on behalf of REI and the views I share are my own."

5. Prohibited Conduct

By participating in REI Advisors, you agree that you will not use products and services in extreme or unsafe ways or for any unintended purposes. You further agree to comply with all applicable laws, the [REI Terms of Use](#) and the [Site Rules](#). In the event you see content or conduct on REI Advisors that violates this provision, you agree to notify us by emailing research@rei.com.

In addition, you will not use any software provided in connection with REI Advisors to violate the security of a network or other system. Examples of prohibited activities include, but are not limited to, hacking, cracking into, monitoring, or using systems without authorization; conducting denial of service attacks; and distributing viruses or other harmful software.

6. Indemnification

You agree to defend, indemnify and hold harmless REI, its subsidiaries, affiliates, officers, agents, partners, members, employees, independent contractors, service providers and consultants, and their respective directors, employees and agents, from and against any claims, damages, costs, liabilities and expenses (including, but not limited to, reasonable attorneys' fees) arising out of or related to (a) your participation in REI Advisors; (b) any Feedback and/or User Content you provide; (c) your violation of these REI Advisors Terms of Use or the [REI Terms of Use](#) or [Site Rules](#); (d) your violation of any rights of another; or (e) your use of any products or services in extreme or unsafe ways or for unintended purposes.

7. No Agency

You acknowledge and agree that these REI Advisors Terms of Use and your participation in the REI Advisors program do not create any agency, partnership, joint venture, employment or independent contractor relationship between you and REI. You will not falsely represent your relationship with REI, such as by holding yourself out as a representative or spokesperson for REI.

8. Contests and Sweepstakes

Occasionally, we may offer REI Advisors contests or sweepstakes. Additional terms will apply to such contests or sweepstakes.

9. Termination

We reserve the right, without prior notice and in our sole discretion, to terminate your right to access and participate in REI Advisors.

10. Contact Us

If you have any questions or concerns regarding REI Advisors or these REI Advisors Terms of Use, please contact us at research@rei.com